



**Sales growth starts with  
robust lead generation.**

**LedgerLeads provides its  
Tax and Accounting clients just that.**



**LedgerLeads:  
Sales Appointments for  
Tax and Accounting Services**

## At LedgerLeads, our objective is clear: to produce quality leads for your sales team.

Our lead generation specialists manage inquiries, generate leads by phone and nurture interested prospects into sales-ready leads. We market with a deep understanding of your value proposition in order to effectively capture your target market. As a result, our team is able to tweak solutions specific to your prospect's needs.

Sales representatives and sales management are usually trained and compensated to focus on closing business. As important as it is to the sales process, most sales reps usually will not consistently make the effort to develop new prospects and sales opportunities effectively. This is where LedgerLeads comes in. We make an effort to develop your new prospects and sales opportunities before forwarding them to you.



Lead generation and appointment setting for tax and accounting firms requires a thorough understanding of the trends and recent developments including complexities of the accounting industry. It's a good thing that LedgerLeads is equipped with this knowledge. We utilize this together with valuable business information from our business database in finding leads. This is why LedgerLeads is not just your ordinary lead generation company. We deploy intelligent lead generation through a number of tactics, and deliver appointments exclusively to tax and accounting professionals.

Companies that build effective processes for developing, qualifying, nurturing and distributing sales leads can shrink sales cycles, improve closure rates and maximize revenue. Partner with LedgerLeads today and we will work with you to achieve that.



LedgerLeads accelerates sales cycles by:

- Qualifying warm prospects to identify those that are sales-ready.
- Leveraging the investment in marketing responses by nurturing inquiries that represent future opportunity.
- Filling your sales pipeline with qualified opportunities to drive consistent revenue.
- Penetrating accounts to uncover qualified opportunity areas in key market segments.

Services we are capable of marketing for our clients include:

- Auditing
- General Accounting
- Bookkeeping
- Tax Compliance
- International Tax Structuring
- Tax Accounting
- Risk Management
- Transfer Pricing
- Tax Consulting and Preparations

Let LedgerLeads generate high quality sales leads for you to maintain sales growth and profitability.

For questions, contact:

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**888-725-7666**

To request a quote, visit:

**[www.ledgerleads.com](http://www.ledgerleads.com)**

*LedgerLeads is a subsidiary company of Callbox Inc. established with a sole aim to address the need of Tax and Accounting firms for qualified sales leads.*

**[www.ledgerleads.com](http://www.ledgerleads.com)**